

KeyLog Example

Joni and Friends (JAF) – Joni Eareckson Tada wanted to ensure the future of her dream of serving people with disabilities through JAF. Following C&C's advice, the JAF board made an important and atypical decision. They hired a nationally recognized search firm to find a highly distinguished operating executive from the business world with personal experience in the disability community. The yoking of Joni's passion and the new operating executive's disciplines proved dynamic. JAF has grown nearly 500% since 1999. C&C provided one half of the funds required for the search firm and a portion of the new executive's first year salary.