



Logosdor

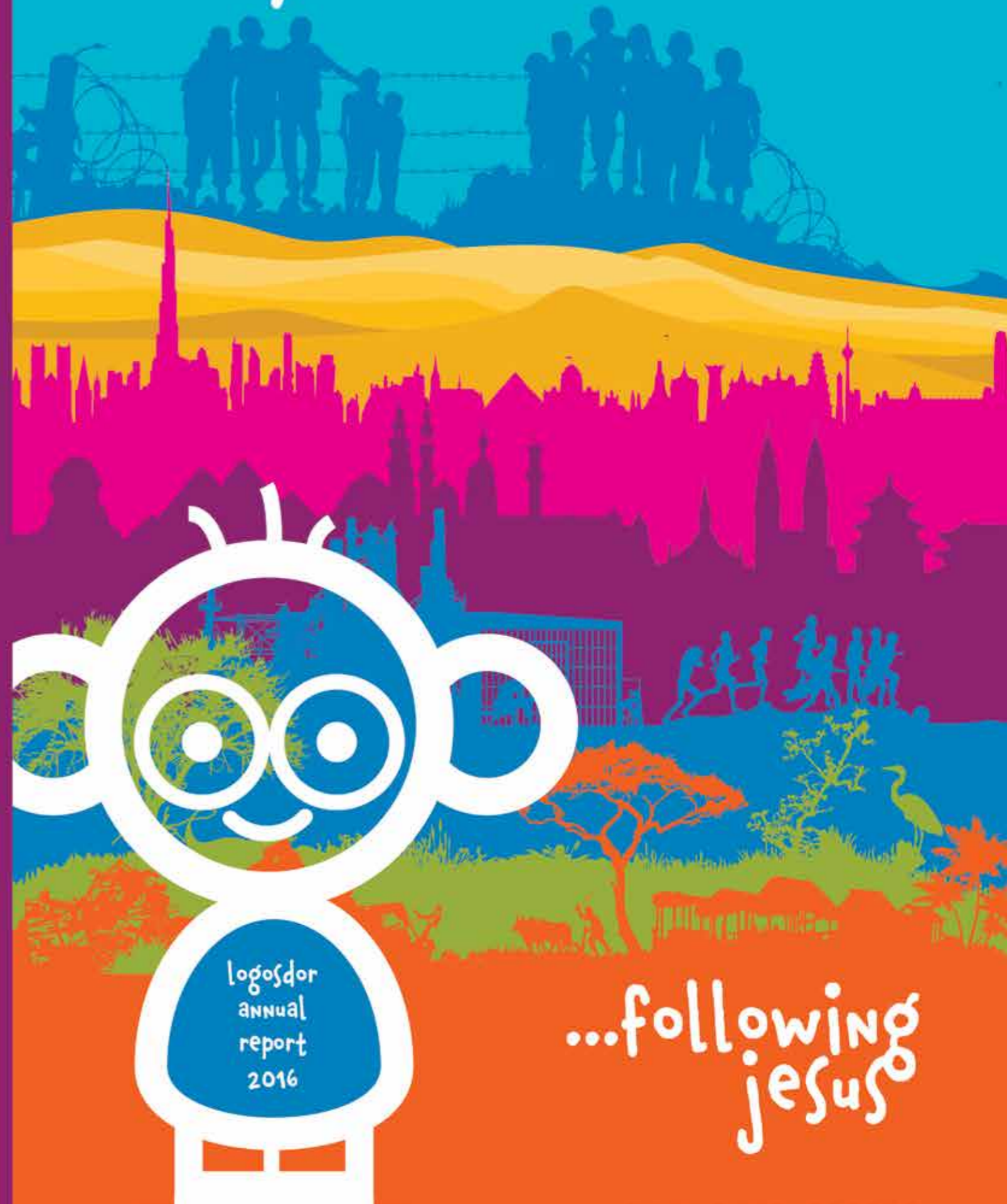
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children
everywhere ...



logosdor
annual
report
2016

...following
jesus

why we exist

To serve and equip
the Body of Christ to
communicate Jesus in a way
children can understand.

our distinctives

Multiplication of children's evangelism
and discipleship through:

strategic
partnering



creative
tools



innovative
ministry



... all for free!



gospel bearing fruit all over the world



From the Operations Director

Logosdor exists to see every child on earth brought into a saving relationship with our Lord Jesus Christ. This is the focus of everything we do, and has been since we commenced operating in 1995.

We live by Jesus' Great Commission to 'Go make disciples of every nation' – which includes the 1.9 billion children of the world. This is a mammoth task and yet we are encouraged. As Paul wrote in Colossians 1:6, 'the gospel is bearing fruit and growing throughout the whole world.'

Fruit for the Gospel

2016 was a wonderful year in which we:

1. Saw 75,576 leaders trained in disciple-making amongst children, youth, families and sports using the ReadySetGO kit – now available (in full or in part) in 42 languages.
2. Provided direct funding to support outreach to children in more than 70 nations.
3. Helped launch new collaborative projects for children's ministry – targeting leadership development, families, disciple-making and gathering resources.
4. Continued to enable hundreds of thousands of children's ministry resources to be distributed freely online.
5. Facilitated creative writers' workshops in Lebanon, Guatemala and Dubai.

Innovative Solutions

We continue to find that the most innovative and world-changing solutions can be found on the pages of the Bible! Here are 5 things we have learnt from Jesus about running an organization:

1. **To be great means being a servant** – Logosdor continues to give everything away freely and quietly as a way to help grow the whole Body of Christ. We seek to be a servant agency, helping to serve and build up other organizations in skills and resources.
2. **Each situation calls for a unique response** – Jesus' amazing creativity is displayed continually through each encounter, story and situation in the Gospels. We also seek to find creative solutions in a world with many roadblocks to effective ministry.
3. **We give it all away** – we understand that this is Christ's work and not ours. We are happy to give away our best ideas, best intellectual property and best creativity for the sake of the Kingdom.

4. **We make disciples** – Jesus' model was to raise up others to lead and become disciple-makers. We seek to do the same through training others, giving away our skills and helping equip local leadership throughout the world.

5. **We are not afraid of small** – small leaders, small trainings and small steps are all important to the Kingdom. Lasting fruit is most likely to come from persistent effort with the small things of this world.

Since the Board made the strategic decision in 2007 to operate using these 'counter-intuitive' Kingdom principles, our budget has increased four-fold and Kingdom outcomes a hundred-fold!

Challenges

We face many challenges across the work and 2016 was no different.

Partnering is not easy – it is no mistake that Jesus' single prayer for us in John 17 was that we might be one. 2016 was one of our hardest years in seeking to persevere to build unity and partnering across children's agencies. It is always easier to stay within our own walls and territory. Working with others can be messy and time-consuming, however we realize the value of strong partnerships. Although it is difficult at times we have been encouraged to see some wonderful fruit come from working closely with others this year.

Cultural differences – we are blessed to serve so many places on earth, but year after year we realize how weak and naïve we can be in understanding the differences across the world. We continue to seek wisdom in how to serve, how to give funds, how to create local sustainability and how to avoid unhelpful dependency. We are the first to acknowledge that we make mistakes. It is our prayer that we learn from them.

Looking Ahead

The coming year is focused on building even greater capacity across the leaders and partnering initiatives we serve. In particular, we are seeking to further expand the writing workshop model in Africa, Middle East and Latin America with a large writing project involving 400 people planned for the end of the year.

We are driven each day by our desire to multiply ourselves, giving away our skills, all for the sake of making disciples amongst the children of the world.

Thank you for journeying with us.

James Gow
Operations Director
Logosdor



Here's a snapshot of just a few of the disciple-making ventures in which we were involved in 2016 through the global sports movement:

IRAQ

KidsGames took place in Erbil, Baghdad and Kirkuk. 'We did kids games with orphan kids who lost their fathers in the war with ISIS ... some of them started to pray and asked for Jesus Christ's salvation, the kids shared with us that it's the first time to experience the unconditional love.'

BURMA

100 leaders were involved across the nation with 1,700 children reached.

DUBAI

KidsGames occurred several times through the year involving 250 children and more than 80 volunteers from different countries.

SYRIA

KidsGames continued to operate in Syria in the towns of Aleppo, Homs and Lattakia. A children's 'club' that draws on KidsGames principles is now operating in Aleppo with over 200 children attending, 185 of whom are from the 'majority' faith background.

MONGOLIA

45 leaders from 12 different cities were trained and a new KidsGames team was formed to travel around the country.

INDIA

One leader attending the training in Kotpad, Odisha said 'I plan to reach 10,000 children using KidsGames by taking it to every village and street in my district.'

SRI LANKA

Leadership training led to KidsGames around the country with over 1,000 children AND the inclusion of sports ministry in a school curriculum.

NEW PLACES:

BHUTAN MALDIVES KIRIBATI MICRONESIA

For the first time sports ministry leaders were trained in both Bhutan and Maldives. ReadySetGO leadership training and outreach also occurred for the first time in Kiribati and the Federated States of Micronesia.

PERU

ReadySetGO trainings were held across Peru. Various KidsGames events took place from cities to remote jungle areas with over 500 children involved.

VENEZUELA

'Surfing' KidsGames has been going for nine years in Venezuela. Some pro surfers who are now part of the national team had their first surfing lessons and learnt about Jesus' love for them at KidsGames.

MALAWI

'The unity of the body of Christ has been restored as leaders from 35 different denominations came together. In Thyolo in one training we had participants from 13 different denominations across the districts. We thank God for this.'

SWAZILAND

After a ReadySetGO training a participant hosted a KidsGames in their community. The Principal of the local school attended, afterwards approaching the leaders to ask for an outreach in her school.

SENEGAL

49 leaders were trained, leading to multiplication in the most remote regions of Senegal. New teams have now been 'born'. There has been a noted increase in the participation of girls, which had previously been quite rare.

GHANA

'I saw this man under the tent from the start of the program. He stayed through the fun and experiential games and during the debriefing he left for a few minutes. Upon his return he came holding the hand of his son to sit and listen, which the little boy did. From one other group a little girl shared about how disobedient she is, not only to herself but everyone around her. She said she realised how disobedient she has been and confessed to obey now. We pray for these children and ask for God's help upon their lives.'

KENYA

ReadySetGO trainings in schools has led to Bible Discovery lessons being established. 'We are seeing a growth within our local churches. Many of our young men and women are not only praying, but have entered into a habit of regular bible discussion and reaching others within their immediate communities. They are becoming long life disciples of His since the last summer ReadySetGO discipleship training.'

ZIMBABWE

260 children gathered to play games and hear the Gospel with a focus on the Fruits of the Spirit.



What we do

Strategic Partnering

Partnering for greater multiplication

We are committed to large-scale multiplication of disciple-making. Our experience over 17 years of extensive partnering has shown that tremendous fruit comes when different parts of the Body of Christ use their gifts in service to one another.

We primarily serve through two movements – one involving children’s agencies and one focused on sport. Our gifting is in the areas of vision and strategy, creative innovation, funding, training, design, administration, and the creation and multiplication of tools – ultimately, helping champion a vision to reach and disciple children. What matters most is knowing that children, young people and adults are becoming life-long disciples of Jesus.

What is the Fruit?

The results are clear. Disciple-making teams are multiplying in almost every country in the world, spreading to an increasing number of cities. Moreover, we are now seeing the “2nd, 3rd and 4th generations” trained as disciple-makers. Children, young people and adults are being discipled as followers of Jesus and are then discipling others. Multiplication is occurring. The work is spreading.



Effective Implementation

Following the launch of the ReadySetGO sports ministry toolkit in November 2015 (to 675 people from 127 countries) we tracked the progress of multiplication through two surveys of participants. Of those who attended the launch:



Spread of Disciple-making models

Lebanon

'Jalal, a 9 year old boy and his sister came to KidsGames camp. It was their first time to leave their mom at home. They escaped from Syria after they lost their father and their older brother's friend was killed in front of their eyes when a shell rocket hit their house. Both kids were under trauma especially Jalal but we had the chance to help them and make this 4 days camp a time of soul and body refreshing for them. Both kids and their mom are attending a church weekly.'

In addition to the camps in Lebanon there are now regular KidsGames day events in six refugee camps, reaching 975 children. The goal is to teach children Biblical principles and values, deliver the message of the Gospel and show unconditional love. The desire is to have these events continue into the future to follow-up the changes that are occurring in the children's lives.

'I want to go back to Syria to tell the rest of my family about Jesus.' 8 year old, Lebanon KidsGames

Sri Lanka

'The training which we had in Nuwara Eliya in mid October really spearheaded Sports ministry especially Kids ministry in the Anglican Church. We were able to restructure our methods of out reaching and disciple making process.'

As a follow up of the training, participants from the Anglican Church were divided into 4 teams namely North, West, Central and East. Teams leaders were nominated during the training and the teams got together to pray throughout the training each day.'

This training in Sri Lanka led to:

- the team running 14 more trainings
- KidsGames, with over 1,000 children, across the country within 2 months of the initial training
- Two full days of sharing the vision of Sports ministry with 140 people
- Sports ministry now being included in the curriculum at St John's College in Jaffna.

Amazon jungle

'As we train in the jungle we try to use only what they have from the jungle not things bought from the city. In all the games, instead of a ball we used empty coconuts. We shared the love of Christ using experiential games. The children were happy and eager to play and many raised their hands to receive Jesus as their savior. Children are not seen as being important in the jungle. They are not included in church.'



What we do

Creative Tools

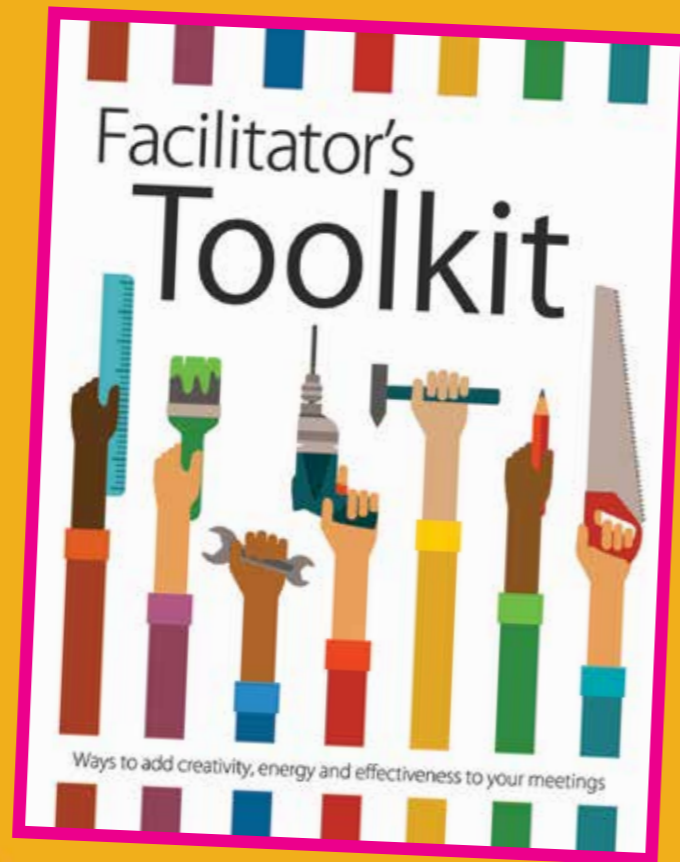
Increasing the creative thinking of the Body of Christ

Much of our time goes into helping develop the creative skills and ideas of leaders and agencies around the world – agencies such as Samaritan's Purse and Scripture Union. Our desire is to see local leaders with the ability to develop tools and resources appropriate for their own context.

Facilitator's Toolkit

In 2016 we launched the Facilitator's Toolkit – a dynamic resource to help leaders of workshops, ministries and teams to facilitate idea creation. This kit is being used in Writers' Workshops, Creative Resource production, Strategic Meetings, and Team Planning. We believe it will also be useful in church team meetings and other times when a group gets together to problem solve and create something new.

The toolkit was the culmination of many years of developing workshops, ideas and modelling creative facilitation and leadership and is the first of a range of tools we are creating to help grow the capacity of children's ministry leadership. Work will continue on these throughout 2017.



Writers' & Creative Thinking Workshops

We also sponsored and hosted several workshops throughout the year ...



Guatemala

Early in March we hosted an inaugural Central American Workshop. Many of the 18 participants attended a Family Conversation on the first day which brought together representatives from churches, government and children's agencies such as orphanage directors to talk children, families and the unique needs of Guatemala. This helped to sharpen the focus for the five-day writers' workshop which included people from Peru, Panama, Ecuador, El Salvador, Guatemala, Mexico and Nicaragua.

Teams wrote experiential games in Spanish, all now shared on Max7, and then formed writing groups to tackle some important locally identified needs.

Pakistan

The workshop in Dubai was specifically designed to assist a team from Pakistan who are writing sensitive and contextualized materials for children and families. We have been working with this team for a number of years and it is exciting to see their hopes of doing more 'creation' locally now coming to fruition.

Lebanon

This was the second workshop we have hosted in Lebanon with a group that selects its own writing teams and target audience. Delegates were from Jordan, Iraq, Syria, Egypt and Lebanon. With this workshop, we applied learning from the Guatemala workshop and completed a short writing task in pairs (Experiential Games), then writing teams built on work they started in the previous year (Discipleship lessons, Hot Topics) while also initiating a couple of new groups (Games, Peace Building, Video Making, Refugee "day programs"). Work was brought to an almost complete stage and handed to a new four person editing team led by a Syrian refugee working in Lebanon.

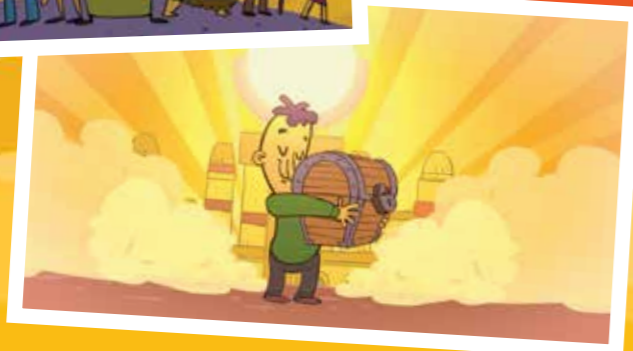
What we do

INNOVATIVE MINISTRY

We love innovation and finding new ways to help children come to know and follow Jesus. PLUS we give away our best creativity AND encourage others to do the same. No brand, no fee and released from copyright.

The fruit of our commitment to this over the last decade has enabled us to serve a huge number of leaders, agencies and churches across the world. For example:

- Every day **animated Bible stories** are seen by tens of thousands of children in the Middle East and elsewhere through satellite networks,
- Every day **Bible resources for ministry** amongst children, youth and families are being downloaded from Max7.org for free and used for evangelism and discipleship,
- Every day teams around the world are **translating ReadySetGO** materials so that more people may hear and be trained in their heart language.



Max7.org Website & app

6,568	Number of Resource Files on Max7
3,047,663	Number of Downloads
216	Total Countries who use Max7
59,163,400	Resources distributed by Disc/USB
343	Registered Contributors to Max7.org
357	Registered Volunteers (translation)
8,292	Max7 App - Resources Downloaded



Questions and Answers

1. Logosdor lays claim to unprecedented leverage. Many would consider this a bold claim. What justification is there for making it?

Logosdor has only nine staff (four of whom are part-time) and a relatively small budget, and yet the work coming from our office is being used all over the world. This results from partnering with others, both individuals and agencies.

For example, Logosdor helped to start KidsGames and trained many of the leaders. KidsGames is now used throughout the world to introduce thousands of children to Jesus each year. We don't run them, most occur without us knowing and many leaders wouldn't even know Logosdor.

2. What countries do you operate in?

In 2016 Logosdor directly funded leaders and activities in 70 countries. Our materials and training are routinely used in over 200 nations.

3. Why does Logosdor focus their efforts on reaching children?

There are 1.9 billion children in the world, making up nearly 30% of the global population. Jesus indicates the critical importance of letting children come to Him and commands us to make disciples of all nations – which includes children!

4. How do you run everything you are involved in from one office?

We have constant communication with leaders around the world, and we, and many with whom we are in partnership, travel extensively, leading to a very effective network.

5. Why do you choose to do things anonymously?

We have found that a big roadblock in ministry is that of branding. Over time an agency brand can quickly become more influential in decision-making than the Gospel itself. By minimizing the importance of brand and putting the highest priority on the task of disciple-making and sharing with others, we see much greater effect.

6. Hasn't the world got enough resources? Why do you create more?

Some languages (ie. English) and regions (ie. Western world) are well served in resources, with an abundance of choice. This is not the case in many parts of the world. The greatest need is to help raise up local skill to write and create contextually appropriate resources, in many cases for the very first time.

7. Why do you provide everything for free?

We find that by giving tools, skills and ideas for free it helps develop a similar gift of generosity through those that

benefit, which leads to greater multiplication. With the scale of worldwide need so great, we must find alternative ways of providing solutions.

8. How can I support you?

Prayer, introductions to potential partners and financial support are all ways you can work with us to serve the Kingdom. We have tax deductible funds in both the US and Australia.

9. What is it that gives Logosdor credibility to operate in this market?

Not many people know that in Logosdor's short history God has used it in remarkable ways in children's ministry. In the 1990s Logosdor created the two major global children's evangelistic programs used by the Billy Graham Evangelistic Association. Since that time Logosdor has continued to create the global kids' material for Samaritan's Purse, reaching 11 million children. Logosdor helped develop and champion KidsGames worldwide, developed the Max7 website and helped start the Global Children's Forum. These are just some of the projects of Logosdor.

10. Where does the name Logosdor come from?

Logosdor is a made up word meaning *Word of Gold* or *Word for this Generation*.

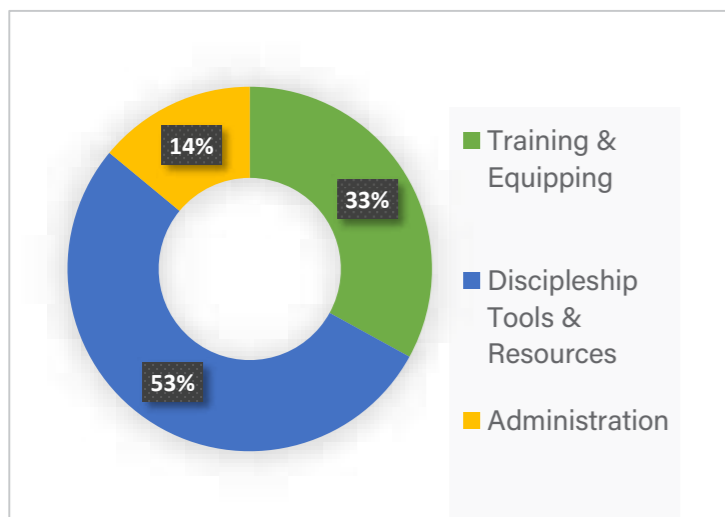
Financial Summary

The affiliated companies of Logosdor Ltd. (Australia) and Logosdor Inc. (USA) support Logosdor's worldwide ministry. The financial information below is an aggregated view of both companies for 2016.

Statement of Revenue and Expenses 1 January 2016 to 31 December 2016

Income		
Sales and Creative Work		\$174,938
Donations	Australia	\$507,893
	USA	\$901,334
		\$1,584,165
Expenses		
Training & Equipping		\$530,910
Discipleship Tools & Resources		\$867,615
Administration		\$230,184
		\$1,628,708
Operating loss		-\$44,543

Note: All figures in USD using an annualized exchange rate of 0.7437 USD/AUD



Aggregated Balance Sheet As at 31 December 2016 (unaudited)

Assets	USD
Cash at Bank	\$1,227,091
Cash on Hand	\$2,896
Trade Debtors	\$1,885
Stock on Hand	\$2,770
Prepayments & Other Debtors	\$15,110
Total Current Assets	\$1,249,752

Non Current Assets	USD
Audio Visual & Computer Equipment	\$13,107
Office Equipment	\$365
Total Non Current Assets	\$13,473

Total Assets	\$1,263,224
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Current Liabilities	USD
Trade Creditors	\$10,009
Accrued Expenses	\$8,036
Total Current Liabilities	\$18,044

Non Current Liabilities	USD
Employee Provisions	\$72,729
Provision - Stock obsolescence	\$2,163
Total Current Liabilities	\$74,892

Total Liabilities	\$92,937
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Net Assets	\$1,170,288
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Equity	USD
Retained Earnings prior year	\$1,225,066
Earnings current year	-\$44,543
Foreign Currency reserve	-\$10,236
Total Equity	\$1,170,288

Note: all values in USD using exchange rate of 0.7211 as at 31 December 2016



We are passionate about seeing children everywhere following Jesus.

The overall mission of Logosdor is served by two separate companies: one in the US, and one in Australia. As the serving Boards, we are amazed at what has been accomplished in 2016 and are thankful to God for all He has done.

At Logosdor we see great value in following the creative and counter-intuitive methods of our Lord Jesus. Through partnering, creative tools and innovative ministry we are committed to finding new and effective ways of spreading the good news of Jesus to children.

The business model of quietly and humbly partnering with others to give things away is bearing fruit. Local leaders are now creating resources in and for their own local contexts. AND they are training other leaders to do the same.

We are blessed with a remarkable team: paid staff, countless volunteers, dedicated intercessors, supporters, and partner agencies.

We trust that this document inspires you in your service of our Lord Jesus Christ and would welcome your support of the unique work and way in which God has called Logosdor to serve.

"Let's see how inventive we can be in encouraging love and helping out, not avoiding worshiping together as some do but spurring each other on, especially as we see the big Day approaching." Hebrews 10:23-25 (The Message)

In Jesus' name.

The Boards of Logosdor Ltd and Inc.
20 February 2017

The Boards of Logosdor



Matthew Duggan CA B.Ec.
(47) Sydney, Australia
Logosdor Ltd.

Matt is a chartered accountant who owns DBW Group, a financial services company based in Sydney Australia. Matt is Vice President of Christian Football Federation Australia and a current board member of Baptist Foundation of New South Wales.



John Holt FCA, FAICD, SAFin
(64) Sydney, Australia
Logosdor Ltd. & Logosdor Inc.

John was a director of Price Waterhouse Corporate Advisory and of a corporate advisory arm of a major Australian bank. He is a current director of Excelsia College in Sydney and has held positions as Chairman, Director and Treasurer for numerous not for profit companies.



Rob Dunn BA Hons CA MAICD
(59) Sydney, Australia
Logosdor Ltd.

Rob is Chief Executive Officer and a director of Opportunity International Australia. Prior to joining Opportunity Rob was the Finance Director of Patricks Corporation and also worked for Dart Corporation and Price Waterhouse.



Linda Modawell BBA
(57) Lakeland, Florida, USA
Logosdor Inc.

After studying and working in Texas, Linda moved to Florida where for the last seven years she has worked for Southeastern University, most recently as Accounting Manager. She has over 20 years of accounting experience in both the public sector and higher education.



Rohan Paul
(35) Houston, Texas, USA
Logosdor Inc.

After a period of consulting with Breakthrough India, Rohan returned to the USA where he currently offers business consulting and facilitation to a number of Fortune 500 companies and global corporations. He has also served as an advisor and consultant to a number of not for profit companies.



Simon Hood
(50) Dubai, UAE
Logosdor Ltd. & Logosdor Inc.

Simon is a founding director of Logosdor and the Managing Director. As a professional puppeteer Simon performed live, in commercials, movies and on TV. Simon wrote and produced two global stage productions for the Billy Graham Evangelical Association. He helped establish Oasis (the first multimedia Sunday School curriculum in Australia), KidsGames, Global Children's Forum, the Aim Lower video and is a globally recognized authority on children's ministry.